

A woman with reddish-brown hair, wearing a green and black plaid shirt, is shown in profile, looking up and to the left. She is sitting in a field of tall grasses and wildflowers. The background is a bright, hazy sunset or sunrise, with the sun low on the horizon, creating a warm, golden glow. The overall mood is peaceful and healthy.

**Stay healthy and look your
best with the help of
Nutrilite™ Zinc + selenium!**

Zinc and Selenium contributes to the normal function of the immune system and maintenance of normal hair. Zinc also contributes to the maintenance of normal skin.

Discover Nutrilite™ Zinc + selenium, with a synergistic^{1,2} mineral formula designed to fit your active lifestyle!

 nutrilite™



STRENGTHEN YOUR IMMUNITY

¹Zinc and selenium support normal immune function.



SUPPORT YOUR HAIR² + SKIN²

Zinc and selenium also help to protect cells from oxidative stress.

²Zinc and selenium contribute to the maintenance of normal hair and zinc also to the maintenance of normal skin.

Support your immune system¹, hair² and skin³ from the inside out with a special blend of zinc and selenium!



Essential minerals – Zinc and selenium support your immune system and hair¹. Zinc also supports your skin².

Free from – artificial preservatives, flavours and colours.

Vegetarian friendly - Specially designed formula, with no animal-based ingredients.

On-the-go formula – Handy stick packs, no water required and a great fresh orange-lemon taste!



¹Zinc and selenium contribute to the normal function of the immune system.

¹ Zinc and selenium contribute to the maintenance of normal hair.

² Zinc contributes to the maintenance of normal skin.

Zinc + selenium is now part of the Nutrilite™ brand



Nutralite™ Zinc + Selenium contains **ingredient from acerola cherries, grown and farmed according to Nutrilite standards** and sustainable farming practices.

The Nutrilite brand has been offering plant-based supplements since 1934 and is **the world's #1 selling vitamin and dietary supplement brand***.

*Source: Euromonitor International Ltd; Vitamins and Dietary Supplements, World GBN, Retail Value RSP, % breakdown, 2022 data based on custom research conducted April – August 2022

Cross-promotion opportunities with the Amway™ portfolio



Vitamins that are easy to incorporate into any diet and support your immune system¹. Discover the Seasonal Immunity Support Bundle (SKU 314051).



Sticks in a convenient format that give you an on-the-go probiotics and magnesium support.



Zinc + selenium



Beauty and Personal Care products for everyday use to support your face and body skin.

Pocket your stick and share it with any healthy lifestyle seeker!

¹ Vitamin C and D contribute to the normal function of the immune system.

Tips for sharing your experience on Social Media



Prepare your fanbase, share your need and cherish your solution

- ✦ Introduce the concept of health supplements and the values of the Nutralite brand as well as the traceability path.
- ✦ Share your active lifestyle and your busy schedule and your willingness to stay healthy and look your best.
- ✦ Being a to-go product, you shall choose an outdoor context wherever possible, either in a natural or on-the-go context.
- ✦ When shooting at home or indoors, you may share your daily routine and the context in which you consume your stick. Use just a few key props and be careful not to overload the picture.
- ✦ Natural light is your friend. Try and always shoot in naturally lit conditions.
- ✦ Use colour palettes that match up well with the XS product, either complimentary colours or tone on tone.
- ✦ Talk about key ingredients and benefits of the product.
- ✦ Remember to include the Nutralite official hashtags in your captions, so more people can find your posts easily.
- ✦ Have a positive attitude when sharing and remember to have fun.



#LookYourBest
#ZincSelenium
#ImmunitySupport
#NutraliteEurope
#SkinAndHairSupport



🌿 What is the difference between Nutralite™ Zinc + selenium and previous Mineral Zinc Sticks?

There are three main differences. The first one stays in the formula: Nutralite™ Zinc + selenium has been improved with inclusion of selenium (52 mcg) on top of zinc (10 mg). The second one stays in the benefits: With added claims for hair and skin support besides immune support, making more healthy benefits as a 3-in-1 supplement for immune + hair + skin. The third one stays in the inclusion of acerola cherry, from acerola carefully grown and harvested according to Nutralite standards: making it possible to brand Zinc + selenium as Nutralite.

🌿 Who may benefit from consuming Nutralite™ Zinc + selenium?

- Adults who have a busy daily schedule but still want to stay healthy and to look their best. The new formula supports both the immune system¹ and strengthens hair and skin².
- Adults who are looking for an easy, convenient way to take supplement and give a boost to their immune system¹.
- Adults that are already keen on beauty and personal care and are looking for an inside-out action².
- Vegetarian consumers.

🌿 Is Nutralite™ Zinc + selenium recommended for children? If so, what is the recommended serving?

This product is designed for Adults only. The product is not recommended for children and adolescents under 18 years of age³.

¹ Zinc and Selenium contribute to the normal function of the immune system

² Zinc and Selenium contribute to the maintenance of normal hair. Zinc also contributes to the maintenance of normal skin.

³ Read your information leaflet carefully for more information.



🌿 How should Nutralite™ Zinc + selenium be taken? Should it be taken on an empty stomach or with food?

Recommended use is one powder stickpack per day, at any time, with or without food or water. The powder can be sprinkled directly on the tongue, allowed to dissolve, and swallow¹.

🌿 Can Nutralite™ Zinc + selenium be taken with other dietary supplements?

Yes, it can be taken with other health supplements. However, it is important to carefully read the label (active ingredients table and recommended daily dose) and information leaflet of all the products prior to use. Staying within the allowed limits is important to prevent exceeding the established safety levels².

🌿 What environmental conditions may adversely affect this product?

Store all medicines out of the reach and sight of children. Store at or below 25°C. Keep the container tightly closed to protect from light, heat, and moisture³.

🌿 Which material can I use to promote this product?

Besides this Brand Presentation that we recommend to use within your Group, on the library you will find: the product video, the WhatsApp Tile, and the Digital Card as well as the Empty card to customize. The product is also featured in the Product Catalogue and in the Price List.

¹ Read your information leaflet carefully for more information on how to take Nutralite Zinc + selenium.

² Read your information leaflet carefully for more information. Always tell your health care provider if you are taking any other medicines including all complementary or traditional medicines

³ Read your information leaflet carefully for more information on how to store and dispose Nutralite Zinc + selenium.

Pocket your Zinc + selenium stick and give a boost to your business!

Share your journey with us and your network!

Visit:
www.amway.co.za



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instagram.com/nutriline.europe

